## Original Report: Workforce Strengthening

# IMPLEMENTATION OF THE STEPS TOWARD ACADEMIC RESEARCH (STAR) FELLOWSHIP PROGRAM TO PROMOTE UNDERREPRESENTED MINORITY FACULTY INTO HEALTH DISPARITY RESEARCH

Jamboor K. Vishwanatha, PhD<sup>1</sup>; Harlan P. Jones, PhD<sup>1</sup>

Eliminating disparities in health can benefit from the inclusion of diverse populations pursuing health disparity research careers. A goal of the Texas Center for Health Disparities (TCHD) is to provide opportunities for underrepresented minority faculty to become successful health disparity researchers. The TCHD created the Steps Toward Academic Research (STAR) fellowship program to provide faculty and community partners a yearlong face-to-face and online hybrid curriculum focused on acquiring fundamental concepts in biomedical and behavioral health disparity research, basics in grantsmanship as well as professional development skills. In total, this training approach is envisioned to provide mutually beneficial co-learning experiences that will increase the number of under-represented minorities (URMs) entering translational research focused on the elimination of health disparities. Ethn Dis. 2017;28(1):3-10; doi:10.18865/ed.28.1.3.

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<sup>1</sup>From the Center for Diversity and International Programs, University of North Texas Health Science Center

Address correspondence to Harlan P. Jones, PhD; Director, Center for Diversity and International Programs; UNT Health Science Center; 3500 Camp Bowie Boulevard; Fort Worth, Texas 76107; 817.735.2448; Harlan.Jones@unthsc.edu

#### INTRODUCTION

Advances to improve health outcomes through research and educating future researchers has reduced the burden of disease for many. Yet, inequity of these benefits continues to persist for racial/ethnic and the socio-economically deprived populations.1 Increasing the diversity of biomedical and behavioral scientists is believed to impact change, and improve health outcomes for all populations.<sup>2</sup> In 2008, only 7.3% of all US medical school faculty represented racial/ethnic populations (eg, African Americans, Hispanic/Latino or Native American/Alaskan Native Islanders).<sup>3</sup> Equally disparate is the number of underrepresented minority (URM) faculty conducting biomedical and behavioral science research.<sup>4</sup> For example, recent statistics from the US Department of Education, National Center for Education Statistics reported that, in 2015, URM faculty represented only <10% of all faculty, 42% of faculty were White males and 35% were White females.<sup>5</sup> Because faculty members are believed to be the cornerstone of the institution and serve as role models for their students, researchers argue that a lack of faculty from

racially diverse backgrounds is one of several factors contributing to the disproportion of URM participation in the biomedical and behavioral fields.<sup>6</sup>

In addition to recruiting URM faculty into academic positions, diversity efforts also require an additional emphasis on supporting training opportunities and the provision of resources for those interested in conducting health research.<sup>7-10</sup> Early stage faculty require the acquisition of numerous skill sets that are rarely taught (eg, laboratory management, establishing collaborations, maintaining research budgets, scholarly advancement). Instead, they often acquire such skills by one's own experience, rather than by a systematic process. Research career progression should include opportunities for early-stage faculty to practice these skills with feedback. Senior faculty with complementary interests can be valuble mentors in modeling sucessful research careers but are rarely found in number at less research-intensive institutions. Other considerable barriers for URM faculty include: limited access to faculty training; poor resources to which faculty can connect; and the demands of teaching.<sup>11</sup> These and other barriers are often exacerbated at minorityserving institutions (MSIs) that are historically under-resourced.<sup>12</sup> If we do not address these barriers, a continued lack of parity will raise serious concerns due to the increase in URM within the United States and the dependency of URMs' contributions to match the demand of the science, health and technology workforce.<sup>13,14</sup>

The University of North Texas Health Science Center (UNTHSC)

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established the Texas Center for Health Disparities (TCHD) with a vision to foster relationships to conduct research in areas of health disparity, promote education for academic constituencies and health care practitioners as well as educate

policy makers on the existence of health disparities. To this end, the Research Training and Education Core became one of four major cores within the TCHD and created a successful training program, the Steps Toward Academic Research (STAR) fellowship in 2004. The objective of the STAR fellowship is to provide intensive training in grant writing and professional development activities to increase success among URM faculty pursuing health disparity research careers. To meet our objective, the STAR fellowship enlisted faculty interested in conducting health disparity research across the United States. In addition to academic faculty, individuals within the community (defined in methods) with interests in health disparity research were invited to participate in the STAR fellowship alongside faculty. Both academic fellows and community fellows participated in grant writing and professional development workshops with the expectation that community fellows would gain interest in forming partnerships with faculty to develop a health disparity research project, become knowledgeable of how to develop a grant proposal, and to a greater extent, enhance their professional careers as community stakeholders. To provide a bi-directional learning environment, academic fellows likewise would have the opportunity to learn from the experiences and skills of community fellows to help understand how to engage and conduct health disparity research relevant within respective communities. In this article, we report on the STAR fellowship design, curricula and outcomes in

preparing URM faculty and community stakeholders for a successful career in health disparity research.

### METHODS

The STAR fellowship program includes an incoming class of 10 fellows per year. Information about the STAR fellowship program is disseminated by traditional strategies including: listserv announcements, website and recruitment by attending local, regional and national professional conferences. A valuable recruitment mechanism has also been the marketing of our program through longstanding relationships with academic and community partner institutions. Applicants of the STAR Fellowship were selected from a national pool of early-stage faculty (eg, assistant professors) and community stakeholders (eg, community directors, public health workers, governmental policy administrators, hospital managers and staffers at community centers) with an interest in pursuing health disparity research. Prospective STAR fellows applied through an online application requiring demographic information and a written essay about their knowledge of, and personal and career goals centered on pursuing the elimination of, health disparities. Applicants were also required to provide two letters of recommendation from their department academic chair and/or supervisor as affirmation of interest and time commitment to the one-year fellowship. In addition, applicants were surveyed on their specific needs including: access to computer technology; familiarity

with concepts in health disparities; travel and individual support needs.

Fellows attended electronic meetings in July, September, November, January, and March, and on-campus meetings in August, October, December, February, and April. The intensive one-year curriculum was designed to incorporate major proficiency areas including; Principles in Research, Grant Writing and Professional Development, Principles of Health Disparities and Community-based Participatory Research (CBPR). Further detail of the STAR curriculum can be found at (https://www.unthsc. edu/research/texas-center-for-healthdisparities/star-fellowship-program/).

UNTHSC has more than 60 faculty who collaborate with the Texas Center for Health Disparities and to a broader extent more than 300 biomedical research faculty who provide senior-level expertise in grant writing. The TCHD also takes advantage of its partnership with senior health disparity researchers across the United States. Mentors are selected from the UNTHSC faculty ranks, although faculty from other institutions of higher education across the United States can also serve as mentors. Identification and recruitment of mentors is based on their commitment to developing a health disparity research agenda at UNTHSC and other institutions and a personal commitment to increasing the number of health disparity researchers from URM and disadvantaged groups. The STAR fellows' immersion into health disparities begins with an introduction by directors of the TCHD cores to its faculty, administrators and research projects. The STAR fellowship is led by a team

of experienced research faculty who provide leadership in research, grant writing and research training expertise. During the initial three months, academic and community fellows attend interactive workshops on learning concepts, conducting research and grant development. Because the training plan and objective of this program are based on ensuring that fellows become productive health disparity researchers, the STAR Fellowship requires each fellow to develop an individual pilot research project. To facilitate the progress of his/her project, each fellow is assigned a faculty mentor, based on common interests, necessary skills and the mentor's past or likely future successes in mentoring. Each fellow works closely with his/her mentor during campus visits and communicates frequently (about every two weeks) during the duration of the STAR Fellowship program. As fellows progress into the year, they receive training on the principles of health disparity research, including historical perspectives in health inequalities, defining and measuring health disparities and an introduction to CBPR. In addition, fellows participate in several networking sessions with former fellows by teleconferences. They also participate in TCHD activities that include attendance at monthly director's meetings, Community Advisory Board (CAB) meetings and a community-based participatory field study. These activities are supplemented with topical guest lectures from UNTHSC faculty on the human subject review process, mechanisms of funding support and navigation of grant agency guidelines. Toward program end, fellows

participate in a mock grant review in which they present their individual pilot project to the fellows and their mentors. In addition, all fellows are required to submit their pilot project, which is externally reviewed by TCHD faculty and community partners. Each year, one fellow is awarded up to \$25,000 in pilot funding to facilitate their research studies. To complete their program, fellows attend the annual Texas Conference on Health Disparities and present their pilot project as part of the poster presentation session. Finally, the fellow pilot project awardee is recognized during the annual conference.

Although the TCHD has been in existence since 2004, data collected from the STAR fellowship program spanned nine cohorts consisting of 10 fellows each between 2008-2016. Applicant data of non-STAR Fellowship participants was not included as part of program evaluation because of limited access in tracking applicant information relevant to participant outcomes in this report. Each participant was followed for five years after completing the fellowship to track fellows' success and career progression. Data were collected via online surveys at enrollment, at the completion of fellowship year, and each year after program completion for five years. Analysis of individual participant characteristics included race/ ethnicity and sex. Information describing participants' home academic institution, primary appointment, research discipline and/or employment was also collected from cohorts. An online survey was distributed to the STAR fellows; the survey assessed fellows' self-reported feelings regarding

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the training they received and process of the STAR Fellowship. We also collected information about career outcomes including self-reported grants submitted and/or funded, publications authored by fellows prior to and up to five years beyond training. Data collected were also confirmed from online available curriculum vitae and PubMed (publications). All levels of authorship including first, middle and corresponding authorship were tabulated. Grant funding was collected by performing a search on NIH RePorter (grant awards). Grant funding was defined as those awarded as principal investigator including all NIH grant mechanisms (eg, R series, K series, Diversity Supplements, mentor-guided research awards). The primary indicators of STAR fellow's success were number of publications, number of awards (reported in aggregate across two 5-year grant cycles), retention in academic institutions, promotion and tenure and scholarly achievements (eg, honors, awards, memberships). Additional indicators of success included feedback from fellows provided through correspondence. Appropriate statistical analysis was implemented for comparisons in determining outcome effects and denoted in figure legends.

#### RESULTS

As of 2016, 71 fellows had completed the program and 10 fellows will complete their program in summer 2017. Most of our fellows have been African Americans (48%) with a greater proportion of females (49%). Asians (20%) are the next Table 1. Percentage of participants by sex and race/ethnicity Male, n=29 Female, n=53 Total (35%) (65%) Race/Ethnicity Male % Female % Total % African American/Black 44 49 48 Asian 24 28 20 Hispanic 8 11 10 Native American 2 0 1 Pacific Islander 0 1 2 14 14 White 16 Undeclared 6 0 5

largest group followed by Hispanics (10%) and Whites (14%) (Table 1). Academic biomedical and behavioral scientists were the largest constituency (31%) of the fellowship followed by 16% public health, 13% community health and 11% nursing professionals, respectively (Table 2).

The number of publications by fellows was either self-reported or identified by performing a PubMed search (https://www.ncbi.nlm.nih. gov/pubmed/). We compared the number of publications by fellows prior to the start of their program with the number of publication two to five years beyond their training. Pre- and post-publications were collected from a total of 60 fellows. Publication data from 11 fellows were excluded because training was still in progress or the fellow had complet-

Table 2. STAR Fellows' academic or professional institution, type and rank	
Institution Type	%
Minority-serving institution	39
Non-minority serving institution	26
Research medical health science center	15
Allied heath entity	3
Municipal or government agency	13
Private sector, charity, foundation	3
Academic Rank/Position Rank	
Assistant professor	75
Associate professor or higher	7
Community director	3
Staff employee	7
Other	8
Discipline/ Health Profession	
Biomedical /behavioral sciences	31
Medicine	3
Nursing	11
Public health	16
Community health	13
Psychology	3
Economics	6
Health policy	8
Immigrant health	3
Other	2

ed the program within the last year (Figure 1). STAR fellows entering the program with at least two publications per year demonstrated an increase in the number of publications beyond their training years. STAR Fellows having one publication prior to starting the fellowship had the greatest increase in the number of publications per year. In contrast, fellows entering the program with three or more publications per year maintained a similar publication rate or was slightly decreased (Figure 2).

The ability to receive promotion and tenure among academic faculty is a critical measure of career success, particularly at research intensive institutions and increasingly among MSIs with graduate research training programs. Annual requests of grant support beyond one year after program completion was requested of STAR fellows. We also performed NIH RePorter (https:// projectreporter.nih.gov/reporter. cfm) database searches when applicable. We report \$6,811,559 (2008-2017) in extramural and intramural research awards to STAR Fellows. The average amount of grant funding per fellow was approximately \$90,820. This includes funding reported by community fellows.

The STAR Fellowship has encouraged career advancement, as 27 out of 70 (39%) reported receiving promotion in academic rank. We report 25% of STAR fellows were promoted to associate professor and 12% promoted to professor, and of these, 13% promoted with tenure. Among the community fellows having completed one year of the program, 2 of 5 (20%) reported advancing to a direc-



#### Figure 1. Publication proficiency of STAR fellows.

Aggregate of mean number of fellows producing at least one or more publication(s) per year within two years after completing the STAR Fellowship program. Bars represents the mean (n=60)  $\pm$  S.E (error bars). Asterisks (\*) indicate significant (P<.05) difference as determined using students' t test analysis.



**Figure 2. Publication proficiency of STAR fellows: before and after.** Comparison of the number of publications per year by fellows prior to the start of their program to the number of publication two to five years beyond their training.

torship role or higher. STAR fellows engaged in meaningful professional development activities including scholarly pursuits, community outreach, invited lectures, grant reviewer and participation in additional progressional fellowships (Table 3).

Fellows are also asked to complete an online survey to evaluate the program operation and grant writing preparation workshops. On average, 57% and 36% scored the program as excellent to very good, respectively. Only 5.5% and 1.7% felt the program operations were fair or poor, respectively. Similarly, fellows were very positive about the quality of grant preparation and professional development workshops. Of the responding fellows, 32%-56% rated mentor alignment, mentor's guidance, grant writing workshops and peer critique as very good to excellent. Less than 7% scored the grant writing preparation workshops as fair to poor.

### DISCUSSION

Increasing URMs' entry into STEM academic programs alone is not enough to promote and sustain diversity efforts.<sup>1, 3,10</sup> URM profesbiomedical/behavioral sionals in science and health professions offer unique skills and motivation to serve underserved populations and to address health disparities.<sup>15-17</sup> An important goal of the STAR fellowship program is to expand the research training abilities of URM faculty by building capacity to acquire grant writing and professional development skills, personal linkages and networks necessary for sustain-

Achievements/Activities Total Average Fellowships 3 .10 Institutional/department service 34 1.13 Abstracts presented at professional/society meetings 53 1.77 Professional/society memberships joined 24 .80 Invited lectures/presentations 51 1.70 Journal reviewer 16 .53 Grant reviewer 11 .36 Institutional recognition 4 .13 Local/state/national community outreach 18 .60

Table 3. Aggregate scholarly achievements and professional developmentactivities of STAR fellows

able health disparity research careers.

The time and commitment required to establish a successful research career is particularly difficult for undergraduate faculty at less intensive research colleges and universities, particularly at MSIs where many faculty are faced with heavy teaching obligations. The lack of time is compounded by the necessity for summer release time, which may interfere with family responsibilities. The STAR fellowship's approach of implementing a yearlong program takes advantage of online activities as well as having the assurance from the fellow's dean, chair or supervisor. This timeframe is similarly optimal for fellows to acquire and enhance prerequisite skills. Between 2008-2016, only two participants withdrew because of difficulty with scheduling.

The STAR Fellowship recognizes the value of tailoring proficiencies in grant writing depending on a fellow's career stage and prior experiences critical to success in research and particularly for those with interest in health disparity research careers. In this regard, we intentionally designed a curriculum that would provide fellows the necessary framework

focused on concepts related to health disparities and social determinants of health. Academic fellows were able to gain knowledge based on the understanding that conducting health disparity research requires skills to identify and implement the various domains of health disparity models (eg, individual, social behavioral, community, policy) into their community-based research programs. By integrating faculty and community stakeholders into the fellowship, we provide a co-learning experience so that faculty become exposed to CBPR. Likewise, community fellows appreciated learning form their faculty peers on how to conduct research. Importantly, these experiences are supported by grant writing activities, professional and career development workshops and mentored-guided grant development.

Beyond grant writing, the STAR fellowship program provides mentorship and professional development skills to promote a successful research career in health disparities for historically underrepresented populations. Overall, the objective of developing a strong, minority-based cadre of research faculty from URM partner institutions represents a worthy endeavor, despite its inherent challenges. To date, we have observed positive outcomes consistent with best practices validated by fellows' success in publication proficiency, ability to compete for extramural research awards and career advancement. Community fellows have also benefitted from the STAR program

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in the form of collaborative research and professional advancement.

Individual factors have emerged from certain models including trainee characteristics defined by background and environment, social integration, cognitive factors and self identity as predictors of success.<sup>18-20</sup> In addition, skill-building support, access to resource infrastucture and

mentoring are also key institutional characteristics to a trainees' success. In recent years, the STAR Fellowship program began assessing the "readiness" of fellows based on measures of self beliefs related to acquisition of grant writing skills, professional development and confidence factors related to career success. Although grant writing proficiency can not be captured through selfassessment, the strong sense of efficacy by STAR Fellows continues to emerge and positively correlates with successful outcomes including numbers of proposals submitted, reviewed, resubmitted, and funded. In addition, self-reported data from the fellows have provided valuable information of their grant writing proficiency, persistence and confidence in health disparity research.

#### **Study Limitations**

This descriptive study did not have a control group but, instead, was designed to gain a number of quantitative and qualitative outcomes assessed as outcomes of success. Although significant increases were observed in publications and acquisition of grant funding, we note that the exclusivity of data collection from PubMed, self survey and curriculum vitae in lieu of other search tools, may be a potential limitation. This may be the case particularly for those fellows whose research was in nonbiomedical health fields of study. In addition, we recognize the inherent weakness in self-assessment evaluation in terms of predicting grant writing proficiency. Our ongoing analysis of cohorts still in process is considering these and other limitations.

#### CONCLUSION

The STAR Fellowship continues to learn from best practices and adds effective new practices to complement existing approaches in addressing the gap among URM and disadvantaged populations entering and pursuing health disparity careers. The STAR fellowship will continue to collect informative from past cohorts to report on self-belief factors that may be predictive of faculty success.

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#### Conflict of Interest

No conflicts of interest to report.

#### Author Contributions

Research concept and design: Vishwanatha, Jones; Acquisition of data: Vishwanatha, Jones; Data analysis and interpretation: Vishwanatha, Jones; Manuscript draft: Vishwanatha, Jones; Statistical expertise: Jones; Acquisition of funding: Vishwanatha; Administrative: Jones; Supervision: Vishwanatha, Jones

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